

Graphic Design

Catalogue Number	8153-0001
Category	Exploring Communications
Duration	15 Hours
Software Supplied	-

Lesson 1: Introduction to Graphic Design

Introduction
Pre-test
Vocabulary
Core: What is Graphic Design?
Quiz 1
Graphic Design: Pre-test Quiz
Graphic Design: Quiz 1
Graphic Design: Critical Thinking 1 Quiz

Lesson 2: Tools of the Trade

Vocabulary
Core: The Importance of Sketching
Activity: Creating Multinational Signs
Core: Graphic Design Software
Activity: Drawing in GIMP
Quiz 2
Activity: Multinational Symbols Revisited
Checkpoint 3
Activity: Critical Thinking
Graphic Design: Checkpoint 1 Assignment
Graphic Design: Checkpoint 2 Assignment
Graphic Design: Quiz 2
Graphic Design: Checkpoint 3 Assignment
Graphic Design: Critical Thinking 2 Quiz

Lesson 3: Typography

Vocabulary

Core: Typography

Quiz 3

Activity: Magazine Typeface

Activity: School Promotion

Activity: Critical Thinking

Graphic Design: Quiz 3

Graphic Design: Checkpoint 4 Assignment

Graphic Design: Critical Thinking 3 Quiz

Graphic Design: Critical Thinking 3

Lesson 4: Color

Vocabulary

Core: Color

Activity: Colors in GIMP

Core: Colors Have Meanings

Quiz 4

Activity: Colors in Advertising

Activity: Critical Thinking

Graphic Design: Checkpoint 5 Assignment

Graphic Design: Quiz 4

Graphic Design: Checkpoint 6 Assignment

Graphic Design: Critical Thinking 4 Quiz

Lesson 5: Page Layout

Vocabulary

Core: Page Layout

Quiz 5

Activity: Concession Stand Flyer

Directions

Questions

Checkpoint 7

Activity: Critical Thinking

Graphic Design: Quiz 5

Graphic Design: Checkpoint 7 Assignment

Graphic Design: Critical Thinking 5 Quiz

Lesson 6: Image Resolution and Size

Core: Image Resolution and Size

Image Resolution

Pixels

Display Resolution

Pixels and Resolution

Common Display Image Resolutions

Dots Per Inch (DPI)

DPI vs PPI

Resolution and Image Size

Common Print Sizes

Quiz 6

Activity: Fund-Raiser Poster

Activity: Poster to Billboard

Activity: Critical Thinking

Graphic Design: Quiz 6

Graphic Design: Checkpoint 8 Assignment

Graphic Design: Checkpoint 9 Assignment

Lesson 7: Printmaking

Core: Printmaking

Printmaking

Types of Printmaking

Woodcut

Engraving

Etching

Lithography

Digital Prints

Screenprinting

Quiz 7

Activity: Printing a Design on a T-Shirt

Activity: Critical Thinking

Graphic Design: Quiz 7

Graphic Design: Checkpoint 10 Assignment

Graphic Design: Critical Thinking 7 Quiz

Graphic Design: Conclusion

Post-test

TSA Events

SkillsUSA Events

For More Information

Graphic Design: Vocabulary Test Quiz

Graphic Design: Post-test Quiz

Graphic Design: Challenge Section

Graphic Design: Challenge Section

Challenge 1: Career Research

Challenge 2: Create a Business Card

Challenge 3: Full Page Magazine Ad

Challenge 4: Who Is Your Audience?

Challenge 5: University “Event of the Decade” Design

Challenge 6: Wax Paper Transfer

Challenge 7: Design a Specially-Sized Ad

Instructor Resources